

Prime Source

Printing and Promotional



2025 METRO PHOENIX

— ECONOMIC —

Snap Shot

Newsletter Style

DETAILS + PRICING



- 4-page newsletter
- Printed on 111# Gloss Cover
- Scored and folded to 8.5 x 11
- Branded to you on front & back cover
- Condensed articles
- Custom colorway (*one light and one dark color*)

Print Pricing:

25	\$2.50/ea	500	\$0.92/ea
50	\$1.85/ea	750	\$0.91/ea
75	\$1.60/ea	1,000	\$0.71/ea
100	\$1.50/ea	1,500	\$0.66/ea
250	\$1.00/ea	2,000	\$0.55/ea

Postage Pricing:

\$0.80
(per piece)
+
\$20
(processing)

FEATURING ARTICLES FROM:

- **TINA TAMBOER** (CROMFORD REPORT)
- **DANNY COURT** (ELLIOT D. POLLACK)

Magazine Style

DETAILS + PRICING



- 8-page newsletter
- Printed on 100# Gloss Text
- Saddle-stitched and folded to 8.5 x 11
- Branded to you on front & back cover
- Extended articles
- Full spread per article for a better reading experience
- Full spread dedicated to stats with map of the valley
- Custom colorway (*one light and one dark color*)
- Custom backpage with room for a 150-word message and stats on your sales for 2024.

Print Pricing:

25	\$4.00/ea	500	\$1.50/ea
50	\$3.00/ea	750	\$1.40/ea
75	\$2.50/ea	1,000	\$1.35/ea
100	\$2.35/ea	1,500	\$1.20/ea
250	\$1.85/ea	2,000	\$1.15/ea

Postage Pricing:

\$0.80
(per piece)
+
\$20
(processing)

Payment due in advance of printing and emailing • Tax not included in prices shown • Prices as of 1/29/25

Mails with a quantity below 220 may be subject to additional postage if paid and approved after 2/17/25

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