

Lifestyle Subscription



LIFESTYLE SUBSCRIPTION

We know how to help you succeed.
We are the leader in magazine-style newsletters.

Subscription Includes:

- Mailing Overlap Protection
- Fresh, relevant content, event calendar
- 10% additional newsletters up to 500 newsletters or 50 additional newsletters over 500 newsletters to use on listing appointments and at open houses.
- Monthly digital newsletter to share with your Sphere of Influence and embed on your professional website included.
- DLP will create and distribute a branded email campaign that includes: digital newsletter, hyperlinks to websites, listings and social media sites

Quantity	Rate
100	\$300
250	\$688
500	\$1250
750	\$1575
1000	\$1850
1500	\$2250
2000	\$2600
2500	\$3000
5000	\$5000
10000	\$8500

Payment due in advance of printing.
Billed at the appropriate price per each.
Tax not included in prices shown.

Dates & Deadlines

Your **business** isn't one dimensional.
Your **marketing** shouldn't be either.

LIFESTYLE :	HOMEOWNER :	CONTENT DUE :	APPROVED :
Bi-Monthly	Bi-Monthly OR Monthly		Print Deadline:
January/February 2023	January Vol. 10 Issue 1	December 5	December 14
	MPES February Vol. 10 Issue 2	January 16	January 25
March/April 2023	March Vol. 10 Issue 3	February 13	February 22
	April Vol. 10 Issue 4	March 13	March 22
May/June 2023	May Vol. 10 Issue 5	April 17	April 26
	June Vol. 10 Issue 6	May 15	May 24
July/August 2023	July Vol. 10 Issue 7	June 12	June 21
	MPES August Vol. 10 Issue 8	July 17	July 26
September/October 2023	September Vol. 10 Issue 9	August 14	August 23
	October Vol. 10 Issue 10	September 11	September 20
November/December 2023	November Vol. 10 Issue 11	October 16	October 25
	December Vol. 10 Issue 12	November 6	November 15
January/February 2024	January Vol. 11 Issue 1	December 11	December 20

If **Digital** is part of your subscription, upon approval your **eBlast** will be scheduled for the **2nd Tuesday** of each month.

MPES

Metro Phoenix Economic Snapshot

Bi-Annual Newsletter Report

Share the past year in review and near-term outlook with your clients. Includes market reports and articles written by Tina Tamboer of The Cromford Report and Mike Orr of Elliott D. Pollack & Co. Reserve yours today!

CONTENT DUE indicates when your copy changes, photos, and any newsletter content is to be submitted.

APPROVED indicates the date that proofs must be approved and ready for print. Mailing lists are due on the first Friday of deadline.

Going Digital

An **affordable** way to stay top-of-mind with your
Sphere of Influence.

Digital Newsletter: w/ your Print Subscription

\$95 per month

- A valuable marketing tool in a virtual setting.
- Share your newsletter as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts*.

Digital Link only - \$45



Digital Newsletter Only:

\$150 per month**

- Don't need print, no problem!
- Same beautiful 4-page magazine-style newsletter to share as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded back page contains personal marketing information (think letter-sized business card) and stays the same each month.
- Customized cover and back page options available
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts*.

* With your provided lists, we send the newsletters out via managed eBlast account.

** Plus one-time \$100 setup fee. 6 month minimum.

Tax not included in prices shown.



CALL 480.921.0511 TODAY AND GET STARTED!