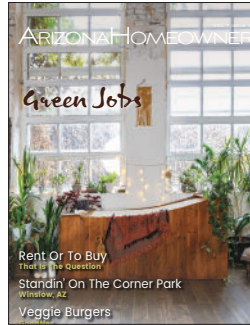
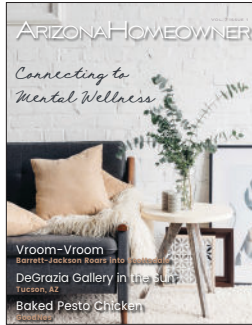


Homeowner Subscription



HOMEOWNER SUBSCRIPTION PER ISSUE

Tailor to your Sphere of Influence.

We are the leader in magazine-style newsletters.

Standard Back Page:

- Branded back page includes personal marketing information (think letter-sized business card) and stays the same each month.
- Monthly market statistics

\$25 upgrade:

- Branded back page
- 1 feature listing

\$50 upgrade:

- Branded back page
- 2-3 feature listings
- Provided stats/content

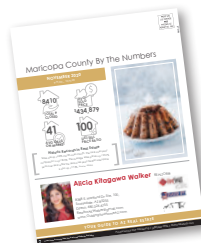
\$95 upgrade:

- Digital Newsletter

\$100 upgrade:

- Fully customized
- Up to 12 feature listings

Upgrade options are per month



Quantity	Price/Ea
100	\$1.50
250	\$1.45
500	\$1.40
750	\$1.38
1000	\$1.20
1500	\$1.15
2000	\$1.05
2500	\$1.00
5000	\$0.90
10000	\$0.70

Setup Fee \$100.

Payment due in advance of printing.

Tax not included in prices shown.

Dates & Deadlines

Your **business** isn't one dimensional.
Your **marketing** shouldn't be either.

LIFESTYLE :	HOMEOWNER :	CONTENT DUE :	APPROVED :
Bi-Monthly	Bi-Monthly OR Monthly		Print Deadline:
January/February 2023	January Vol. 10 Issue 1	December 5	December 14
	MPES February Vol. 10 Issue 2	January 16	January 25
March/April 2023	March Vol. 10 Issue 3	February 13	February 22
	April Vol. 10 Issue 4	March 13	March 22
May/June 2023	May Vol. 10 Issue 5	April 17	April 26
	June Vol. 10 Issue 6	May 15	May 24
July/August 2023	July Vol. 10 Issue 7	June 12	June 21
	MPES August Vol. 10 Issue 8	July 17	July 26
September/October 2023	September Vol. 10 Issue 9	August 14	August 23
	October Vol. 10 Issue 10	September 11	September 20
November/December 2023	November Vol. 10 Issue 11	October 16	October 25
	December Vol. 10 Issue 12	November 6	November 15
January/February 2024	January Vol. 11 Issue 1	December 11	December 20

If **Digital** is part of your subscription, upon approval your **eBlast** will be scheduled for the **2nd Tuesday** of each month.

MPES

Metro Phoenix Economic Snapshot
Bi-Annual Newsletter Report

Share the past year in review and near-term outlook with your clients. Includes market reports and articles written by Tina Tamboer of The Cromford Report and Mike Orr of Elliott D. Pollack & Co. Reserve yours today!

CONTENT DUE indicates when your copy changes, photos, and any newsletter content is to be submitted.

APPROVED indicates the date that proofs must be approved and ready for print. Mailing lists are due on the first Friday of deadline.

Going Digital

An **affordable** way to stay top-of-mind with your
Sphere of Influence.

Digital Newsletter: w/ your Print Subscription

\$95 per month

- A valuable marketing tool in a virtual setting.
- Share your newsletter as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts*.

Digital Link only - \$45



Digital Newsletter Only:

\$150 per month**

- Don't need print, no problem!
- Same beautiful 4-page magazine-style newsletter to share as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded back page contains personal marketing information (think letter-sized business card) and stays the same each month.
- Customized cover and back page options available
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts*.

* With your provided lists, we send the newsletters out via managed eBlast account.

** Plus one-time \$100 setup fee. 6 month minimum.

Tax not included in prices shown.



CALL 480.921.0511 TODAY AND GET STARTED!