

# Lifestyle Subscription



## Lifestyle subscription

We know how to help you succeed.

We are the leader in magazine-style newsletters.

### Subscription Includes:

- Mailing Overlap Protection
- Fresh, relevant content, event calendar
- 10% additional newsletters up to 500 newsletters or 50 additional newsletters over 500 newsletters to use on listing appointments and at open houses.
- Monthly digital newsletter to share with your Sphere of Influence and embed on your professional website included.
- DLP will create and distribute a branded email campaign that includes: digital newsletter, hyperlinks to websites, listings and social media sites

Quantity	Rate
100	\$300
250	\$688
500	\$1250
750	\$1575
1000	\$1850
1500	\$2250
2000	\$2600
2500	\$3000
5000	\$5000
10000	\$8500

Payment due in advance of printing.

Billed at the appropriate price per each.

Tax not included in prices shown.

# Dates & Deadlines

Your **business** isn't one dimensional.  
Your **marketing** shouldn't be either.

LIFESTYLE :	HOMEOWNER :	CONTENT DUE :	APPROVED :
Bi-Monthly	Bi-Monthly OR Monthly		Print Deadline:
January/February 2022	January Vol. 9 Issue 1	December 6	December 15
	<b>MPES</b> February Vol. 9 Issue 2	January 17	January 26
March/April 2022	March Vol. 9 Issue 3	February 14	February 23
	April Vol. 9 Issue 4	March 14	March 23
May/June 2022	May Vol. 9 Issue 5	April 18	April 27
	June Vol. 9 Issue 6	May 16	May 25
July/August 2022	July Vol. 9 Issue 7	June 13	June 22
	<b>MPES</b> August Vol. 9 Issue 8	July 18	July 28
September/October 2022	September Vol. 9 Issue 9	August 15	August 24
	October Vol. 9 Issue 10	September 12	September 21
November/December 2022	November Vol. 9 Issue 11	October 10	October 19
	December Vol. 9 Issue 12	November 7	November 16
January/February 2023	January Vol. 10 Issue 1	December 5	December 14

If **Digital** is part of your subscription, upon approval your **eBlast** will be scheduled for the **2<sup>nd</sup> Tuesday** of each month.

## MPES

### Metro Phoenix Economic Snapshot

Bi-Annual Newsletter Report

Share the past year in review and near-term outlook with your clients. Includes market reports and articles written by Tina Tamboer of The Cromford Report and Mike Orr of Elliott D. Pollack & Co. Reserve yours today!

**CONTENT DUE** indicates when your copy changes, photos, and any newsletter content is to be submitted.

**APPROVED** indicates the date that proofs must be approved and ready for print. Mailing lists are due on the first Friday of deadline.