

Homeowner Subscription



Homeowner subscription per issue

Tailor to your Sphere of Influence.

We are the leader in magazine-style newsletters.

Standard Back Page:

- Branded back page includes personal marketing information (think letter-sized business card) and stays the same each month.
- Monthly market statistics

\$25 upgrade:

- Branded back page
- 1 feature listing

\$50 upgrade:

- Branded back page
- 2-3 feature listings
- Provided stats/content

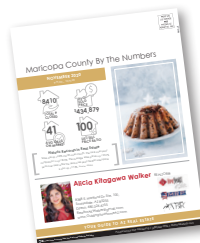
\$95 upgrade:

- Digital Newsletter

\$100 upgrade:

- Fully customized
- Up to 12 feature listings

Upgrade options are per month



Quantity	Price/Ea
100	\$1.50
250	\$1.45
500	\$1.40
750	\$1.38
1000	\$1.20
1500	\$1.15
2000	\$1.05
2500	\$1.00
5000	\$0.90
10000	\$0.70

Setup Fee \$100.

Payment due in advance of printing.

Tax not included in prices shown.

Dates & Deadlines

Your **business** isn't one dimensional.
Your **marketing** shouldn't be either.

LIFESTYLE :	HOMEOWNER :	CONTENT DUE :	APPROVED :
Bi-Monthly	Bi-Monthly OR Monthly		Print Deadline:
January/February 2022	January Vol. 9 Issue 1	December 6	December 15
	MPES February Vol. 9 Issue 2	January 17	January 26
March/April 2022	March Vol. 9 Issue 3	February 14	February 23
	April Vol. 9 Issue 4	March 14	March 23
May/June 2022	May Vol. 9 Issue 5	April 18	April 27
	June Vol. 9 Issue 6	May 16	May 25
July/August 2022	July Vol. 9 Issue 7	June 13	June 22
	MPES August Vol. 9 Issue 8	July 18	July 28
September/October 2022	September Vol. 9 Issue 9	August 15	August 24
	October Vol. 9 Issue 10	September 12	September 21
November/December 2022	November Vol. 9 Issue 11	October 10	October 19
	December Vol. 9 Issue 12	November 7	November 16
January/February 2023	January Vol. 10 Issue 1	December 5	December 14

If **Digital** is part of your subscription, upon approval your **eBlast** will be scheduled for the **2nd Tuesday** of each month.

MPES

Metro Phoenix Economic Snapshot

Bi-Annual Newsletter Report

Share the past year in review and near-term outlook with your clients. Includes market reports and articles written by Tina Tamboer of The Cromford Report and Mike Orr of Elliott D. Pollack & Co. Reserve yours today!

CONTENT DUE indicates when your copy changes, photos, and any newsletter content is to be submitted.

APPROVED indicates the date that proofs must be approved and ready for print. Mailing lists are due on the first Friday of deadline.

Going Digital

An **affordable** way to stay top-of-mind with your
Sphere of Influence.

Digital Newsletter: w/ your Print Subscription

\$95 per month

- A valuable marketing tool in a virtual setting.
- Share your newsletter as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts*.

Digital Link only - \$45



Digital Newsletter Only:

\$150 per month**

- Don't need print, no problem!
- Same beautiful 4-page magazine-style newsletter to share as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded back page contains personal marketing information (think letter-sized business card) and stays the same each month.
- Customized cover and back page options available
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts*.

* With your provided lists, we send the newsletters out via managed eBlast account.

** Plus one-time \$100 setup fee. 6 month minimum.

Tax not included in prices shown.



CALL 480.921.0511 TODAY AND GET STARTED!