# Lifestyle Subscription

**Prime Source** 



### Lifestyle subscription

We know how to help you succeed. We are the leader in magazine-style newsletters.

Subscription Includes:

- Exclusive Geo-Farm distribution
- Fresh, relevant content, event calendar
- 10% additional newsletters up to 500 newsletters or 50 additional newsletters over 500 newsletters to use on listing appointments and at open houses.
- Digital newsletter to share with your Sphere of Influence and embed on your professional website.
- DLP will create and distribute a branded email campaign that includes: digital newsletter, hyperlinks to websites, listings and social media sites

Quantity Rate			
100	\$300		
250	\$688		
500	\$1250		
750	\$1575		
1000	\$1850		
1500	\$2250		
2000	\$2600		
2500	\$3000		
5000	\$5000		
10000	\$8500		

Payment due in advance of printing. Billed at the appropriate price per each

# Dates & Deadlines

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#### Your business isn't one dimensional. Your marketing shouldn't be either.

LIFESTYLE :	HOMEOWNER :	CONTENT DUE :	APPROVED :
Bi-Monthly	Bi-Monthly OR Monthly		
January/February 2021	January Vol. 8 Issue 1	December 7	December 16
MPES	February Vol. 8 Issue 2	January 18	January 27
March/April 2021	March Vol. 8 Issue 3	February 15	February 24
	April Vol. 8 Issue 4	March 15	March 24
May/June 2021	May Vol. 8 Issue 5	April 19	April 28
	June Vol. 8 Issue 6	May 17	May 26
July/August 2021	July Vol. 8 Issue 7	June 14	June 23
MPES	August Vol. 8 Issue 8	July 19	July 28
September/October 2021	September Vol. 8 Issue 9	August 16	August 25
	October Vol. 8 Issue 10	September 13	September 22
November/December 2021	November Vol. 8 Issue 11	October 11	October 20
	December Vol. 8 Issue 12	November 8	November 17
January/February 2022	January Vol. 9 Issue 1	December 6	December 15

If **Digital** is part of your subscription, upon approval your **eBlast** will be scheduled for the <u>9th</u> of each month.

#### MPES

Metro Phoenix Economic Snapshot Bi-Annual Newsletter Report

Share the past year in review and near-term outlook with your clients. Includes market reports and articles written by Tina Tamboer of The Cromford Report and Mike Orr of Elliott D. Pollack & Co. Reserve yours today! **CONTENT DUE** indicates when your copy changes, photos, and any newsletter content is to be submitted.

APPROVED indicates the date that proofs must be approved and ready for print. Mailing lists are due on the first Friday of deadline.