

# Homeowner Subscription



## Homeowner subscription per issue

Tailor to your Sphere of Influence.

We are the leader in magazine-style newsletters.

### Standard Back Page:

- Branded back page includes personal marketing information (think letter-sized business card) and stays the same each month.
- Monthly market statistics

### \$25 upgrade:

- Branded back page
- 1 feature listing

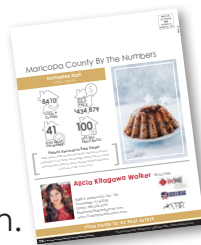
### \$50 upgrade:

- Branded back page
- 2-3 feature listings
- Provided stats/content

### \$100 upgrade:

- Fully customized
- Up to 12 feature listings

Upgrade options are per month



Quantity	Price/Ea
100	\$1.50
250	\$1.45
500	\$1.40
750	\$1.38
1000	\$1.20
1500	\$1.15
2000	\$1.05
2500	\$1.00
5000	\$0.90
10000	\$0.70

**Setup Fee \$100.**

**Payment due in advance of printing.**

# Dates & Deadlines

Your **business** isn't one dimensional.

Your **marketing** shouldn't be either.

LIFESTYLE :	HOMEOWNER :	CONTENT DUE :	APPROVED :
Bi-Monthly	Bi-Monthly OR Monthly		
January/ February 2021	January Vol. 8 Issue 1	December 7	December 16
	<b>MPES</b> February Vol. 8 Issue 2	January 18	January 27
March/April 2021	March Vol. 8 Issue 3	February 15	February 24
	April Vol. 8 Issue 4	March 15	March 24
May/June 2021	May Vol. 8 Issue 5	April 19	April 28
	June Vol. 8 Issue 6	May 17	May 26
July/August 2021	July Vol. 8 Issue 7	June 14	June 23
	<b>MPES</b> August Vol. 8 Issue 8	July 19	July 28
September/October 2021	September Vol. 8 Issue 9	August 16	August 25
	October Vol. 8 Issue 10	September 13	September 22
November/December 2021	November Vol. 8 Issue 11	October 11	October 20
	December Vol. 8 Issue 12	November 8	November 17
January/ February 2022	January Vol. 9 Issue 1	December 6	December 15

If **Digital** is part of your subscription, upon approval your **eBlast** will be scheduled for the 9th of each month.

## MPES

**Metro Phoenix Economic Snapshot**  
Bi-Annual Newsletter Report

Share the past year in review and near-term outlook with your clients. Includes market reports and articles written by Tina Tamboer of The Cromford Report and Mike Orloff of Elliott D. Pollack & Co. Reserve yours today!

**CONTENT DUE** indicates when your copy changes, photos, and any newsletter content is to be submitted.

**APPROVED** indicates the date that proofs must be approved and ready for print. Mailing lists are due on the first Friday of deadline.

# Going Digital

An **affordable** way to stay top-of-mind with your **Sphere of Influence**.

## Digital Newsletter: w/ your Print Subscription

### \$95 per month

- A valuable marketing tool in a virtual setting.
- Share your newsletter as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts\*.



## Digital Newsletter Only:

### \$150 per month\*\*

- Don't need print, no problem!
- Same beautiful 4-page magazine-style newsletter to share as a digital flipbook for your subscribers to read on a computer, tablet or any mobile device.
- Branded back page contains personal marketing information (think letter-sized business card) and stays the same each month.
- Customized cover and back page options available
- Branded email campaign with links that lead directly to your website, listings or social media sites.
- Up to 1000 e-mail contacts\*.



\* With your provided lists, we send the newsletters out via managed eBlast account.

\*\* Plus one-time \$100 setup fee. 6 month minimum.

**CALL 480.921.0511 TODAY AND GET STARTED!**