# Lifestyle Subscription

**Prime Source** 



### Lifestyle subscription

We know how to help you succeed. We are the leader in magazine-style newsletters.

Subscription Includes:

- Exclusive Geo-Farm distribution
- Fresh, relevant content, event calendar
- 10% additional newsletters up to 500 newsletters or 50 additional newsletters over 500 newsletters to use on listing appointments and at open houses.
- Digital newsletter to share with your Sphere of Influence and embed on your professional website.
- DLP will create and distribute a branded email campaign that includes: digital newsletter, hyperlinks to websites, listings and social media sites

Quantity Rate		
100	\$300	
250	\$688	
500	\$1250	
750	\$1575	
1000	\$1850	
1500	\$2250	
2000	\$2600	
2500	\$3000	
5000	\$5000	
10000	\$8500	

Payment due in advance of printing. Billed at the appropriate price per each

## Dates & Deadlines

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#### Your business isn't one dimensional. Your marketing shouldn't be either.

LIFESTYLE :	HOMEOWNER :	CONTENT DUE :	APPROVED :
<b>Bi-Monthly</b>	Bi-Monthly OR Monthly		
January/February 2021	January Vol. 8 Issue 1	December 7	December 16
MPES	February Vol. 8 Issue 2	January 18	January 27
March/April 2021	March Vol. 8 Issue 3	February 15	February 24
	April Vol. 8 Issue 4	March 15	March 24
May/June 2021	May Vol. 8 Issue 5	April 19	April 28
	June Vol. 8 Issue 6	May 17	May 26
July/August 2021	August Vol. 8 Issue 7	June 14	June 23
MPES	August Vol. 8 Issue 8	July 19	July 28
September/October 2021	September Vol. 8 Issue 9	August 16	August 25
	October Vol. 8 Issue 10	September 13	September 22
November/December 2021	November Vol. 8 Issue 11	October 11	October 20
	December Vol. 8 Issue 12	November 8	November 17
January/February 2022	January Vol. 9 Issue 1	December 6	December 15

If **Digital** is part of your subscription, upon approval your **eBlast** will be scheduled for the <u>9th</u> of each month.

#### MPES

Metro Phoenix Economic Snapshot Bi-Annual Newsletter Report

Share the past year in review and near-term outlook with your clients. Includes market reports and articles written by Tina Tamboer of The Cromford Report and Mike Orr of Elliott D. Pollack & Co. Reserve yours today! **CONTENT DUE** indicates when your copy changes, photos, and any newsletter content is to be submitted.

**APPROVED** indicates the date that proofs must be approved and ready for print. Mailing lists are due on the first Friday of deadline.